



# Beach Cheer Athletics

## *Information Package*

### 2024-2025



38 Milne Avenue  
[info@beachcheerathletics.com](mailto:info@beachcheerathletics.com)



# WELCOME TO THE BEACH!

This is the first step in joining our BEACHfamily for the 2024 -2025 competitive season! At Beach Cheer Athletics, we believe in whole-child development and are a character-driven culture. We believe that true success stems from focusing on nurturing outstanding individuals through our core values of Bravery, Excellence, Accountability, Community, and Hard Work that lead to not only great humans but great athletes. We don't just say it, we LIVE it. Having great success on the mat is a by-product of the intentionality we place on developing your child not only into the best athlete they can be, but the best human. We know you are going to LOVE the BEACH and our program's philosophy.

We are excited to offer a full compliment of teams in Season 12, increasing our options to help meet the needs of all our athletes in our growing BEACH family. We are proud to boast that our 18,000 square foot state of the art facility is one of the best in Ontario with our 3 cheerleading floors, dedicated tumbling area with the very best equipment (including a rod floor), and is in a central location. We are confident our athletes will enjoy the most rewarding experience. We haven't stopped with just our athletes, we upgraded our parent viewing as well by installing a full in-camera viewing system as well as external camera system boosting the safety and experience for all and plan on more improvements to enhance the community feel. We firmly believe that safety and fun go hand in hand!

BCA has earned a reputation for excellence in our industry, both on the mat and off. Our gym owners have earned accolades for excellence in the cheer and the business world alike. They are committed to bettering our sport through volunteering their time working for our PSO (Ontario Cheerleading Federation) to help grow cheerleading in Ontario. We have been proud to have worked with the Team Canada Academy and now THREE of our coaching staff have been selected to lead Youth & Junior Team Ontario in the inaugural season, proving our professional standards are bar none. We go over and above the professional recommendations for our staff and believe in integrity ABOVE ALL else in all aspects of our business. We are very proud to be considered one of Ontario's elite programs and we are excited to be growing fast and furiously!

All of our coaches are passionate about cheer & fostering the love of our sport in our athletes. We now boast a core staff of full-time professionals for whom coaching is their calling. We only hire the most passionate in the industry and look inward for continuous quality improvement of our program and our staff. We are diligent in background checks and ensuring our employees are the perfect fit. We ALWAYS put our athletes first, above all else.

Fundamentally, cheer is a team sport & we believe that exposure to team building at an early age helps to foster a strong feeling of self-esteem, respect, & confidence. Your athlete will develop a sense of belonging in cheer, second to no other sport, in developing trust & confidence in your teammates. We believe in supporting our athlete's journey and pushing them to be their very best, with the focus on success in every aspect - athletic development, personal growth, success on the competition floor, learning life lessons, and having the most fulfilling experience this sport can offer.

**We have so much excitement on the horizon for Season 12! We are thrilled for you to join us on the adventure.**

We value each and every athlete's contribution to the team and we are building together as a BEACH family, fostering growth within our program for our athletes and our coaches. From our littlest athletes to our most elite, it's amazing what happens when goals + commitment come together to make DREAMS come true!

Welcome to the BCA family, we can't wait to show you why it's **BETTER at the BEACH!**

**Wishing our BEACHfamily a season to remember,**

*Anne-Marie & Suzanne*

## Bravery

Willingness to feel uncomfortable because growth and improvement come from outside the comfort zone.

## Excellence

Readying ourselves for when opportunity meets preparation by committing to the pursuit of better.

## Accountability

Acknowledging how actions impact yourself or others, and elicit a positive change.

## Community

Coming together with shared interests and unified goals, creating a collaborative and mutually supportive BEACH family.

## Hard Work

Achieving a goal takes a strong effort, commitment, and grit.

# OUR BEACH

# Values



# TEAM PLACEMENTS

**MAY 10TH  
NORTH**

**5:30 - 7:00pm**  
GROUP U12  
**7:30 - 9:00pm**  
GROUP U16/U18

**MAY 11TH  
SOUTH**

**9:30 - 11:00am**  
GROUP U6/U8  
**12:00 - 1:30pm**  
GROUP U12 Level 1-3  
**2:00 - 4:00pm**  
GROUP U16/U18 Level 1-3  
**5:00 - 7:00pm**  
GROUP Level 4 + WORLDS

**MAY 13TH  
NORTH**

**5:30 - 7:00pm**  
GROUP U6/U8  
**7:00 - 9:00pm**  
INDIVIDUAL U12

**MAY 14TH  
SOUTH**

**5:30 - 7:30pm**  
INDIVIDUAL U8/U12  
**7:30 - 9:30pm**  
INDIVIDUAL U16/U18/Open

**MAY 15TH  
NORTH**

**5:30 - 7:30pm**  
INDIVIDUAL U8/U12  
**7:30 - 9:30pm**  
INDIVIDUAL U16/U18/Open

**MAY 16TH  
SOUTH**

**5:30 - 7:30pm**  
INDIVIDUAL U8/U12  
**7:30 - 9:30pm**  
INDIVIDUAL U16/U18/Open

**MAY 21ST  
NORTH & SOUTH**

**5:30 - 9:00pm**  
CALL BACKS/LATE  
MUST PRE-REGISTER, ONLY RUN IF NEEDED



Register for Placements NOW at [beachcheerathletics.com](https://beachcheerathletics.com) and be sure to complete the online waiver. Attend a placement date according to age and experience. Use the table above for your correct age division based on BIRTH YEAR .

Team Reveal May 23rd, 2024.

We have teams for athletes of all ages and abilities! No experience necessary for select teams!

Please note the following:

1. Please attend a GROUP session and an INDIVIDUAL placement session. U6 does NOT need an Individual Assessment.
2. Once you have successfully registered for your placement session you will receive a confirmation email with next steps (athlete intake form and new waiver) and important information about your placement session (when to arrive, what to bring, what to wear, etc.).

# EARLY BIRD REGISTRATION

In advance of Season 12 we will be offering our annual Early Bird Sale. This is the BEST time to save on your [2024-2025](#) Registration fees!

The registration fee is the first payment you make with BCA for the season, it is not an added fee, we've just extrapolated it from the rest. If you are returning, or simply committed to joining our Competitive Program next season, we have a special incentive to register early!

The [2024-2025](#) All Star Registration fee (First payment) will be \$500.00. If you register in advance – you can save up to \$150 off your fees – see savings breakdown below!

## **Novice Program**

Early Bird Novice \$150 – June 30th

On Time Novice \$200 – July 1st and beyond

## **North Link -**

<https://app.amilia.com/store/en/beachcheerux/api/Activity/Detail?activityId=kLG1YnA>

## **South Link -**

<https://app.amilia.com/store/en/beach-cheer-athletics/shop/activities/5009813>

## **All Star (Elite & Prep) Program**

Earliest Bird All Star \$350 – March 31st

Early Bird All Star \$400 – April 15th

On Time All Star \$450 – May 1st

Late Registration All Star \$500 – June 1st and beyond

## **North Link -**

<https://app.amilia.com/store/en/beachcheerux/api/Activity/Detail?activityId=xB1XjZE>

## **South Link -**

<https://app.amilia.com/store/en/beach-cheer-athletics/shop/activities/5009811>

Register for  
Novice by  
June 30th for a  
\$50 savings!



# LEVELS AT BCA

At BCA, we have a team for everyone, and we pride ourselves on placing athletes on teams that are the best fit for their skills. Being on the team where your skills are the best fit ensures the most positive experience possible. It is much more important that you are placed on the team that is best fit for you at this time than one that may be too challenging or not challenging enough- this can be frustrating for the young athlete!

We strive to make a clear progression plan for every athlete and help them achieve their goals in this sport, and first we need to build a solid foundation of skill, strength, and experience in order to keep the long term health and well being of the athlete in mind. Our progressions are safe and our foundations are strong. We value safety and mastery over ego - always. For your reference, the table below illustrates the skills we use as a starting point to develop our teams and place athletes appropriately.

<b>NOVICE</b>	No prerequisite skills required	<b>LEVEL 4</b>	<ul style="list-style-type: none"> <li>• Standing back handspring series to tuck</li> <li>• Round off back handspring layout               <ul style="list-style-type: none"> <li>• Standing back tuck</li> </ul> </li> <li>• Front walkover/Punch front step out through to back handspring layout</li> <li>• Running whip to tuck/layout series               <ul style="list-style-type: none"> <li>• X-out and Step Outs</li> </ul> </li> <li>• Full Twisting Mounts to Extended</li> <li>• Double Twisting Baskets and Dismounts               <ul style="list-style-type: none"> <li>• Two Trick Basket tosses</li> </ul> </li> <li>• Elite Flyer Air Positions at Extended from a Release               <ul style="list-style-type: none"> <li>• Superior Motion and Dance Performance Skills</li> </ul> </li> </ul>
<b>PREP LEVEL 1</b>	<ul style="list-style-type: none"> <li>• Round off</li> <li>• Forward roll</li> <li>• Cartwheel</li> <li>• Back straddle roll</li> <li>• Back Kickover/Walkover preferred</li> </ul>		
<b>LEVEL 1</b>	<ul style="list-style-type: none"> <li>• Standing series Front &amp; Back Walkovers               <ul style="list-style-type: none"> <li>• Round off</li> </ul> </li> <li>• Cartwheel</li> <li>• Back extension roll</li> <li>• Connected walkover elements</li> <li>• Waist-high stunts</li> <li>• Two-footed prep</li> <li>• Straight cradles and pop downs</li> <li>• Quarter Twisting Dismounts and Mounts               <ul style="list-style-type: none"> <li>• Flyer Air Positions at waist height &amp; assisted at prep</li> </ul> </li> </ul>	<b>LEVEL 5</b>	<ul style="list-style-type: none"> <li>• Standing back handspring series to layout               <ul style="list-style-type: none"> <li>• Running passes to full</li> <li>• Specialty passes through to full</li> </ul> </li> <li>• Jump to tuck</li> <li>• Double Twisting Dismounts and Mounts to and from Extended</li> <li>• All Advanced Release and Twisting Skills               <ul style="list-style-type: none"> <li>• Three Trick Basket tosses</li> <li>• Flyer Air Positions in all Skills</li> </ul> </li> <li>• Superior Motion and Dance Performance Skills</li> </ul>
<b>PREP LEVEL 2</b>	<ul style="list-style-type: none"> <li>• Back handspring</li> <li>• Round off back handspring</li> </ul>		
<b>LEVEL 2</b>	<ul style="list-style-type: none"> <li>• Back handspring</li> <li>• Round off back handspring x 2</li> <li>• Front walkover round off back handspring</li> <li>• Back walkover/Cartwheel back handspring               <ul style="list-style-type: none"> <li>• Specialty through to multiple back handsprings</li> <li>• Prep level one footed stunts</li> <li>• Straight basket tosses</li> </ul> </li> <li>• Half Twisting Dismounts and Mounts               <ul style="list-style-type: none"> <li>• Extended two-footed stunts</li> </ul> </li> <li>• Elite Flyer Air Positions at prep height and assisted at extended</li> </ul>	<b>LEVEL 6</b>	<ul style="list-style-type: none"> <li>• Standing full</li> <li>• Standing back hand spring series to full/doubles</li> <li>• Running passes to full/doubles</li> <li>• Specialty passes through to full               <ul style="list-style-type: none"> <li>• Jump to tuck/full</li> </ul> </li> <li>• Double Twisting Dismounts and Mounts to and from Extended               <ul style="list-style-type: none"> <li>• Free Flipping To Extended</li> </ul> </li> <li>• All Advanced Release and Twisting Skills</li> <li>• Kick Double, Hitch Kick Double Baskets               <ul style="list-style-type: none"> <li>• Flyer Air Positions in all Skills</li> </ul> </li> <li>• Superior Motion and Dance Performance Skills</li> </ul>
<b>LEVEL 3</b>	<ul style="list-style-type: none"> <li>• Standing series back handspring</li> <li>• Round off back handspring back tuck               <ul style="list-style-type: none"> <li>• Punch front &amp; Ariel</li> </ul> </li> <li>• Jump connected to series back handspring</li> <li>• Specialty through to back handspring back tuck</li> <li>• Extended Single Leg Stunts               <ul style="list-style-type: none"> <li>• Twisting basket tosses</li> </ul> </li> <li>• Full Twisting Dismounts and Mounts</li> <li>• Elite Flyer Air Positions at extended height</li> </ul>		

Remember, you should be stunting at the level you tumble to be considered a "best fit" for that level. Athletes who do not meet our Level 1 requirements may be placed on a Novice team.



All teams in Canada are formed based on the IASF Age Grid for International Divisions:

- U6 Born 2018 - 2020
- U8 Born 2016 - 2020
- U12 Born 2012 - 2017
- U16 Born 2008 - 2013
- U18 Born 2006 - 2011
- Open 5 & 6 Born 2009 or earlier
- Open 7 Born 2008 or earlier

# PROGRAM COMPARISON

Did you know there are different streams in cheerleading? Check out the chart below to familiarize yourself with what each program involves! We are sure to offer a stream that is right for your athlete's age, level, and experience.

	Season	Practice Times	Uniforms	Additional Information
<b>Novice Level 1</b>	September - April	1.5 hours per week, 1 week day practices	Jacket not included, new athletes must purchase uniform	No tryout required, all skills and levels
<b>All-Star Level 1-2 Prep</b>	June - April	3.5 hours per week 1 weekend practice, 1 weekday	Jacket not included, new athletes must purchase uniform	Tryout required, skill maintenance required, must attend choreography
<b>All-Star Level 1 Elite</b>	June - April	3.5 hours per week 1 weekend practice, 1 weekday	Jacket not included, new athletes must purchase uniform	Tryout required, skill maintenance required, must attend choreography
<b>All-Star Level 3-4 Prep &amp; Elite</b>	June - April	4.5 hours per week 1 weekend practice, 1 weekday (some teams may have two weekdays)	Jacket not included, new athletes must purchase uniform	Tryout required, skill maintenance required, must attend choreography
<b>All Star Worlds</b>	June - April	5.5 hours per week 1 weekend practice, 2 weekday practices	Jacket not included, new athletes must purchase uniform	Tryout required, skill maintenance required, must attend choreography
<b>All Star Worlds NT</b>	June - April	5 hours per week 1 weekend practice, 1 weekday	Jacket not included, new athletes must purchase uniform	Tryout required, skill maintenance required, must attend choreography



# TEAMS AND PRACTICE SCHEDULE

These teams, days, and practice times are tentative and subject to change.

Swells	Novice U6	Saturdays
Ripples	Novice U8	Mondays
Synergy	Novice U12	Mondays
Surf	Novice U16	Mondays
Bubbles	U6-1 Prep	TBA
Rush	U8-1 Prep	TBA
Waves	U8-1	TBA
Wild	U8-2	TBA
Splash	U12-1 Prep	TBA
Swirl	U12 -1	TBA
Swoosh	U12-2 Prep	TBA
Sonic	U12-2	TBA
Surge	U12-3	TBA
WhiteCaps	U16-1 Prep	TBA
Breakers	U16 -1	TBA
WaveRunners	U16-2	TBA
Tidalwave	U16-3	TBA
Rapids	U16-4	TBA
JetStream	U16-C4	TBA
Rogue	U18	TBA
Bombora	U18 4.2	TBA
ShockWave	Worlds 5	TBA
RipTide	Worlds 5	TBA
UltraViolet	Worlds NT7	TBA
LifeGuard	Masters 2.0	TBA

\*all teams may be AG or COED



# YEARLY INVESTMENT 08 ALL STAR ELITE & PREP

We offer an all-inclusive price for all of our competitive teams. We truly believe that you are investing in your athlete, we want to provide the best possible experience & deliver the highest quality experience possible. By request, we have removed the uniform fee from the main fee. As we are in the second year of a uniform cycle this will be invoiced in July 2024 for all NEW athletes.

The fees below include:

- Tuition fee - coaching, training, and facility costs
- Competition Fees
- Music & Choreography Fees
- BCA Practice Wear Kit- Hoodie, Practice T-Shirt
- Insurance - full coverage for all athletes
- Team Parent Fee (contribution to enhance your athlete's experience)
- Individual & Team Photo
- End of Season Awards Banquet Ticket for athlete

	Reg. Fee Due by May 31st*	Full Payment June 2024	Two Payments June/November 2024	Monthly Payments July 2024- December 2024
Prep U6	\$350-500*	\$1860	\$930	\$227
Prep U8, U12,U16	\$350-500*	\$2720	\$1360	\$370
Level 1	\$350-500*	\$3086	\$1543	\$431
Level 2-4	\$350-500*	\$3220	\$1610	\$454
Worlds	\$350-500*	\$3600	\$1800	\$517
Cross Athletes	N/A	\$850	\$425	N/A

Taxes  
NOT  
Included



**Additional Fees:**

- Rebel Competition Uniform - \$550 (2nd year of a 2 year cycle - NEW BCA athletes only - Bow included)
- Shoes and makeup
- International Competitions Fees, Extra Clothing Packages, and Coaching Fees
- Travel, Spectator Entry Fees, Accommodation Fees
- Optional Competition Jacket \$175

\*Crossover fees listed include tuition and choreography only. Competition fees extra (APPROX - \$800)

\*Fees listed valid until May 31st, 2024 - subject to change with later registration

\*If choosing monthly payments, the first payment will be \$500 in June 2024

\*Registration Fee varies by Payment Date

# YEARLY INVESTMENT NOVICE

We offer an all-inclusive price for all of our novice teams. We truly believe that you are investing in your athlete, we want to provide the best possible experience & deliver the highest quality experience possible.

The fees below include:

- Tuition fee – coaching, training, and facility costs
- Competition Fees
- BCA Practice kit - Hoodie, Practice T-Shirt
- Music fee
- Choreography
- Insurance – full coverage for all athletes
- Individual & Team Photo
- End of Season Pizza Party

The registration fee is \$200. If you have not taken advantage of the Early Bird Registration sale that will be paid in your first month. Monthly payments will be divided equally thereafter

	Reg. Fee Due by May 31st*	Full Payment June 2024	Two Payments June/ November 2024	Monthly Payments September 2024- February 2025
U6 Novice	\$150-200	\$1290	\$645	\$215
Novice Full Year	\$150-200	\$1720	\$860	\$287
Novice Half Year	\$75-100	\$850	\$425	N/A

**\*TAXES NOT INCLUDED**

**Additional Fees:**

- Competition Uniform for new athletes - \$220 (2nd year of a 2 year cycle - NEW BCA athletes only)
- Shoes and makeup
- Spectator and Accommodation Fees (where applicable)
- Optional BCA Practice Wear from Pro Shop

**\*Registration Fee varies by Payment Date**



# SUMMER TRAINING & TUMBLING

Season 12 starts June 3rd, 2024. Summer Training is for skill development and it is an essential part of our season. Many of our coaches solidify their stunt groups, positions and sequences during this time. In the summer your athlete will have extra tumbling training and stunt progressions at practice to get ready for the competitive season. By the end of August /September coaches are putting those learned skills together and we are perfecting as a team. The summer IS part of the season.

We require all athletes on a Level 3 team or above be present for 75% of their June, July, & August training in order to maintain their team placement. We have our regular Summer Gym Closure scheduled for August 5th - 9th - this is not included in the practice count. Please remember, we also do not schedule team practice on the weekend in June, July, and August in order for families to have more time and flexibility to participate in a wide variety of activities.

We know many athletes enjoy other sports and camps - we love that! We want them to enjoy a well rounded life full of experiences. We just ask that you will act with us as a partner to ensure that you are booking these with your child's team in mind as well. If you cannot commit to summer training and are a higher level athlete, please indicate on your google form so we can make appropriate arrangements. We are always trying to find ways to accommodate our members while still maintaining a high level of integrity to the sport.

We do reserve the right to move athletes to the best fit team before choreography in August. This may mean an athlete will move "up" or "down" a level based on the needs of the team. Lack of attendance at summer training may mean your athlete's placement is changed. In addition, we do work with the athletes that we have in the gym, we do not "save" spots or spaces for certain athletes. Low attendance during Summer Training may affect your athlete's final placement in the routine.

## **BCA Team Choreography**

During Team Choreography each team will be scheduled for 2-3 sessions during the week, during those sessions we will map out the routine and develop stunt and pyramid sequences.

This is an EXTREMELY important part of the season. Failure to attend choreography may mean your athlete has a limited role in the routine or may even be removed.


























## **2024-25 Choreography Week - August 26th - August 30th**

All Star Elite Families & hopefuls -plan to be available this week! Please mark it in your calendars NOW. We try to leave the Friday open if possible for a long weekend but if you miss choreography it is very difficult to work the routine properly. We do not promise to work your child into a certain position if they are not available for choreography.

Prep/U8 choreography will be done September 20th -22nd. U6 Prep and Novice choreography will be done in house and begin during September practices.

# COMPETITION SCHEDULE

These events are tentative and subject to change. Please use as a guide only.  
Competition schedule will be reassessed after Team Placements.

	Novice + Masters U6, U8, U12, U16	All Star Prep U6, U8, U12, U16, U18	All Star Elite U8, U12, U16, U18	Worlds/Open
Unleash the BEACH Oshawa, ON November 3rd, 2024				
Fall Classic Mississauga, ON November 9th, 2024				
Cheer for the Cure Oshawa, ON December 7-8 2024				
WinterFest Kitchener, ON January 18, 2025				
Feel the Power East Brampton, ON January 24 -26th, 2025				
Big East Blast/Showdown Ottawa, ON February 1-2 , 2025				
Ontarios Kitchener, ON February 7-9th, 2025				
OCF Provincials Brampton, ON March 1st - 3rd, 2025				
NCA Dallas, Texas Febraury 28th - March 2nd			*Select Teams Only	
OCF Challenge Cup Brampton, ON March 29th, 2025				
Nationals Niagara Falls, ON April 4-6th, 2025				
The Cheerleading Worlds Orlando, Florida April 25-28th, 2025				
The International Summit*** Orlando, Florida May 1st-2nd, 2025			*Select Teams Only	

### NCA & Summit Teams

1-2 Selected U16/18 Teams after Team Placements

Competition schedule will be finalized once bid availability and rules for team composition are released by event producers.

All scheduling subject to change.

# IMPORTANT DATES

Please keep the following dates in mind when planning your yearly schedules!

## Important Dates:

<b>June 3rd, 2024</b>	Summer Training Begins!
<b>August 5th - 9th, 2024</b>	Gym Wide Closure
<b>August 26th - 30th, 2024</b>	All Star Elite Choreography Week
<b>September 3rd, 2024</b>	Fall Training Begins!



## Gym Closures:

- May 20th** - Victoria Day
- July 1st** - Canada Day
- August 5th - 9th** - Gym Closure
- September 2nd** - Labour Day
- October 11th** - Thanksgiving Holiday (Monday evening All Star Elite Teams Practice)
- December 19th - January 4th, 2025** - Holiday Break
- February 17th, 2025** - Family Day (Monday evening All Star Elite Teams may practice)
- March 8th - 14th** - March Break Closure
- March 31st** - Last Novice team practices/Pizza Party
- April 19th - 21st** - Easter Weekend (Excluding Worlds and Summit Teams)
- April 14-18th** - Last All Star team practices

# ALL STAR TEAM COMMITMENT

## GYM RULES, ATTENDANCE, & REFUND POLICY

### All Star Team Commitments

#### ATHLETES

- All practices are mandatory, unless otherwise specified by your coach.
- Wear appropriate training gear at practices - all jewelry should be removed and stored safely.
- Conduct themselves appropriately on social media
- Respect for coaching staff and teammates
- Sportsmanship and respect when representing BCA is paramount both online and in person
- Zero-tolerance for bullying in any form
- Manage time such that your academic responsibilities and your commitment to your team do not conflict.
- Events such as birthday parties sleepovers, and other events/sports are not an acceptable reason to miss practice, Please consider carefully if you are able to make the commitment needed to be on an all-star cheerleading team.

#### PARENTS

- Read and stay up to date on ALL club information and news posted on the STACK APP or e-mail.
- Ensure your athlete is available for ALL competitions (including Pep Rally - missing a competition will affect their role)
- Notify BCA immediately when injury/illness occurs outside of the gym so changes to routine choreography can be made prior to practice
- Be on time for all competitions and practices
- Schedule all vacations so as not to interfere with any competitions or mandatory practices
- Notify BCA using the attendance email and message your coaches on the Stack Team App of all absences as early as possible
- Sportsmanship and respect when representing BCA both online and in person

#### FINAL FOUR

The last 4 practices before any competition (usually 2 weeks) are considered mandatory for athlete inclusion in the upcoming competition.

Missing a Final Four practice without a valid and pre-excused reason for doing so, may result in your athlete's position being substituted. This is not done punitively, but with the best interest of the team in mind. Commitment to the team is important and necessary for the safety and success of all participants.

If your athlete is not on the floor with the team (for any reason) they will not be entitled to any rewards, bids, or medals. This is as per all Event Producer guidelines on their allocation of awards.



# ALL STAR TEAM COMMITMENT

## GYM RULES, ATTENDANCE, & REFUND POLICY

### BCA RETAINS THE RIGHT TO:

- Place its athletes on the team(s) it feels will best suit them and the program.
- Move, replace, add, suspend, or even dismiss an athlete for a period of time or indefinitely from a team or the entire program based on criteria including but not limited to:
  - A. Attendance
  - B. Conduct
  - C. Skills
  - D. Finances
  - E. Parent Conflicts
- Decide if an athlete may crossover on more than one team.
- Decide the roles and/or positions an athlete will have/play on their team(s) - (eg. Base, flyer, back spot, tumbler, etc.)
- Request that an athlete or team take additional classes or attend camps to improve specific skills.
- Request extra practices for an athlete or team outside their regular team schedule as required (leading up to a competition, to improve specific needs, etc.)

### ATHLETES WHO ARE INVITED TO CROSSOVER ON MORE THAN ONE BCA TEAM MUST:

- Be in good financial standing.
- Be willing and able to fulfill all the responsibilities required by each team.
- Be responsible for additional tuition and entry fees that incur beyond their first team

### Sportsmanship and Conduct

- **ALL ATHLETES AND PARENTS MUST ALWAYS:**
  - Set a positive example for others to follow.
  - Be respectful and courteous to everyone.
  - Schedule an appointment to speak with a coach or other staff member to discuss any issues that may arise.
  - Refrain from gossiping, bullying or any form of verbal or physical confrontation.
  - Accept team placements and awards with dignity and class.
  - Represent BCA in an appropriate and respectful manner when using social media (Facebook, Twitter, Instagram, TikTok, Group Chats, etc).



# ALL STAR TEAM COMMITMENT

## GYM RULES, ATTENDANCE, & REFUND POLICY

### BEACH GYM RULES

- Only registered athletes are allowed in the practice area.
- All spectators must remain in the designated area.
- Athletes are not permitted to use their cell phones during practice and are required to either have them on silent or turned off unless otherwise stated. We recommend they be left in cubbies or backpacks. Absolutely no unauthorized/unknown videoing may occur.
- We are an athletic organization and as such, we do not allow smoking on our premises, including our parking lot.
- All trash must be disposed of in the appropriate trash receptacles.
- BCA is not responsible for any personal items that are lost or stolen. Please do not bring valuables to the gym.
- The BCA Stack Team App communication tool must be checked regularly for any and all updates.
- All completed forms or information needed by BCA must be downloaded and turned in to the Office as requested. We do not have the ability to print at the gym.
- All choreography including cheers, dances, stunts, transitions, tumbling, music selections, or editing should be highly protected and shall not be shown or discussed with others. No videos of routines/choreography should be uploaded to any online site or Social Media (SnapChat, Instagram, Facebook, Tik Tok, etc) until the routine has been competed or a coach has given approval.

### The provision of a parent viewing area is a privilege. Please ensure that you:

- Refrain from discussing athletes other than your own.
- Ensure that your discussions are appropriate if there are children present.
- Remove any garbage when you leave and make an effort to keep the area tidy for all of our BEACHFamily.
- Provide supervision for your younger children while classes are in progress.

### Social Media

Social media is never private. Images and conversations can be shared and can have unexpected impacts. At BCA we pride ourselves on being open and inclusive to athletes posting their points of view. We do ask that social media posts by athletes, coaches, and our parent partners be positive and supportive of your chosen cheer program and supportive of the industry as a whole. We love when our athletes show their love of the BEACHFamily and the sport of cheerleading.

Please remember, posts while wearing a BCA uniform or branded clothing should be:

- Reflective of the values that are important to any youth sports organization - no swearing, alcohol, smoking, drug use, etc.
- Free from any athletes being injured or having a major stunt/tumble fail.
- Be positive towards BCA

Posts considered in violation of these guidelines will be requested to be removed immediately and outcomes will be discussed directly with the poster. Consequences may include a change of role on the team or status of membership in our program..





# ALL STAR TEAM COMMITMENT

## GYM RULES, ATTENDANCE, & REFUND POLICY

### REFUND POLICY

If, for any reason, your athlete chooses to exit we will be sad to see them go, but want to make sure you understand our protocol.

When exiting the program, we ask that you please let your coach know and follow up with an email to the BCA office: [info@beachcheerathletics.com](mailto:info@beachcheerathletics.com). We will calculate any refund, if applicable, and send it within 30 days of the receipt of notice. If you do not receive it within this time frame, please give us a call at 647-725-6414.

If the athlete leaves within 10 days of confirming their registration, you will be refunded:

- (a) Any competition fees that have not been paid for event registration
- (b) All tuition fees beyond participation

Any team member who leaves beyond their first 10 days, will not be refunded tuition fees but will be refunded any competition fees that have not been paid for event registration.

There will be no tuition refunds beyond Oct. 1st, 2024 regardless of registration date.

Program Fees are non-refundable as they are required to be paid out to third parties by BCA on behalf of the athletes and are considered external costs.

### Registration Fees:

Registration fees are non-refundable.

### Competition Fees:

These fees are paid to the competitions well in advance of any given event. If the fees have been paid to the competition, they are non-refundable.

### Clothing:

In cases where the clothing hasn't been worn and isn't custom made or personalized, we will gladly provide a refund or exchange.

### Uniforms:

Uniform Fees are non-refundable



# FAQ'S

## **What is the best way to contact BCA?**

Please email us at [info@beachcheerathletics.com](mailto:info@beachcheerathletics.com) to book a call and/or gym tour! We would love to answer all your questions as quickly as possible.

## **When my athlete is placed on a competitive team, does that mean they should attend all practices?**

YES! Cheerleading is a team sport. It is imperative that your family commit to having your athlete in the gym whenever possible. We do understand that there may be times when this is not possible, please see our commitment & attendance policy for more information. We do expect a time commitment from your athlete upon registration. To the very best of our ability, we lay out an entire season at the time of registration and expect that you will fulfill your team commitment fully - both practices and competitions. This protects the team's time and ensures the best experience is had by all!

## **My athlete is new to cheer, will they be placed on a cheerleading team?**

YES! At BCA we have a competitive team for every age & skill level. We will do our best to place your athlete where they will have the most fun, be pushed to improve, & let their skills shine! No experience is necessary. We have worked hard to make sure our athletes have a path of opportunity in order to support their cheerleading career from the very start!

## **What if our athlete wants to cheer but weekend practices don't work for our family?**

This season we will again have competitive teams in our schedule that practice on weekdays only. With our new space comes new opportunity to try to make all options work - we just won't know until AFTER tryouts! Of course we always have our Novice stream as well for those new to cheer. Although there will be 3-4 competitions during the season that occur on a weekend, there will be no other weekend commitment! Feel free to cottage and ski for the remainder!

## **I want my athlete to be with their BFF, is that possible?**

Possibly. Enjoying the cheerleading experience is the most important goal of being part of the BEACHFamily. If we believe that the athletes fit within the same age group & level, we will do our best to accommodate friend requests. However, if the athletes are mismatched in skill level, we may instead offer one athlete to "play down" a level. We cannot accommodate a request that moves an athlete "up" a level that they are not ready for. This is a safety issue & is not in the best interest in the team or the individual athlete.



## **My athlete is on a Level 1 (or 2, 3, 4) this year, will they automatically “move up” a level this season?**

The short answer is no, not necessarily. Cheerleading is not a sport where you can expect to move up through the levels each season.

Here's why:

First, there are a total of 7 levels in cheerleading, with many skills associated in being considered a skilled athlete in each one. It is improbable that every athlete would achieve the skills required, as well as have enough athletes doing the same to constitute a team. Skill mastery takes time, rushing athletes through the levels at a quick pace is not always the best path for your athlete. BCA takes the long term approach for the well-being of the youth athlete.

Second, there are many factors that affect the placement of your athlete on the team, excelling in one area may not solely secure their role on a team levelled higher than their current one. As discussed, we take an overview of all the athletes that make up a team & attempt to come up with the best mix. Sometimes, it may be difficult for parents to see their child's contribution to the team clearly. As coaches, we try to look at what is best for the entire athlete taking into account their skill level and their coachability for the level they are placed on. Our main focus is always fun, team building, & developing self-esteem, we consider this first over every other factor.

Third, an athlete should be placed first where they will have the most FUN! This season it may mean that they stay the same level and truly enjoy the mastery of it.

Success at BCA is built first on feeling confident in the team & oneself, not necessarily being on the highest level team. We strive to build athletes who become champions both on and off the mat, building life skills as well as athletics prowess. We see and ensure the potential in all of our athletes and help guide them to success through their cheerleading journey.

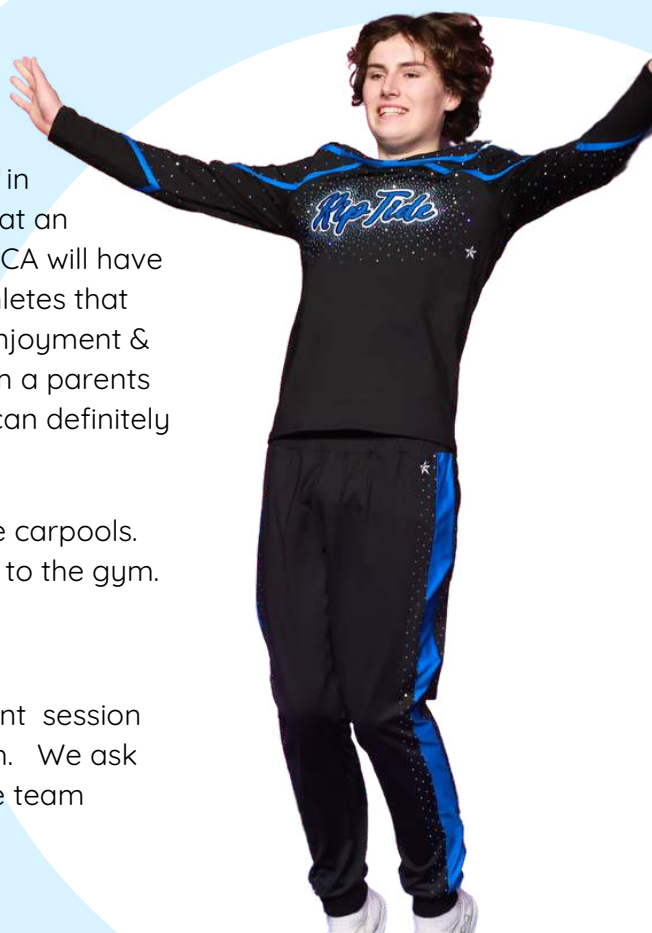
## **I have two athletes interested in cheering with BCA. Can they be placed in the same team? This would make my life easier!**

We hear you! Getting kids to their extracurricular activities is a job in itself! We will do our best to accommodate family requests if it is at an appropriate age/level for both/all athletes, however, ultimately, BCA will have the final decision on placements. It is in the best interest of the athletes that they are kept in the appropriate age/level in order to maximize enjoyment & benefit from the program. Sometimes what may seem easier from a parents perspective is actually not best - too much time with your sibling can definitely be too much!

We do have very active & engaged Team Parents who coordinate carpools. We will help this process out wherever possible & get your athlete to the gym.

## **I can't make in person team placements, what do I do?**

New athletes who cannot make it to our in-person Team Placement session should contact [info@beachcheerathletics.com](mailto:info@beachcheerathletics.com) by Friday, May 10th. We ask that you submit a 2 minute video to showcase their skill set for the team placement.



# FAQ'S

## **Are you planning to compete for Summit Bids and attend the Summit again this season?**

Yes, we are, however, this season we will ONLY be offering 1-2 Summit teams. We will require an additional opt-in during the Team Placements to assess interest. The level of teams attending will be determined based on the Team Placement process.

Although it's impossible to know costing ahead of time as there are many factors that come into play you should plan for \$600-900 over and above accommodations, transportation, food, and entertainment. We hope this helps provide a great baseline to make your decision on if this is a financial fit for your family.

## **Are you planning to attend Youth Summit?**

At this point we are leaving that off our competition schedule until we have attended the event. We do have two teams attending in 2024 and will be able to better assess the value and experience.

## **Are you planning to attend any other US travel competitions this season?**

Yes, we do plan on offering 1-2 NCA travel teams if the interest is there. This will be decided after placements!

## **Will you support my athlete if they try out for Team Ontario?**

Yes! We actually have three current BCA coaches who will be coaching both Youth and Junior Team Ontario this season. Although BCA is not involved with running this initiative, we fully support the Ontario Cheerleading Federation (OCF), our Provincial Sport Organization (PSO) and in turn Cheer Canada, our National Sport Organization (NSO). Our coaching staff is very excited to be part of the very first Team Ontario!

We will do our very best to support all athletes who are interested in vying for the opportunity to represent Canada on the ICU stage! Information will be sent to all BCA Members as soon as it is released from the PSO.

## **I'm in! What next?**

Wonderful! You can go right ahead and get the BEST deal on your registration fees now by taking advantage of our Early Bird Registration Sale! Also, make sure to sign up for Team Placements in Amilia today to secure your spot for Season 12!



📍 38 Milne Avenue  
Toronto, Ontario

✉ info@beachcheerathletics.com

🌐 www.beachcheerathletics.com

